

Samuel V. Grubenhoff

sv.grubenhoff@att.net | 817-709-6677 | @SamGrubenhoff | samgrubenhoff.com
14650 Landmark Blvd Apt. 1509 | Dallas, TX 75254

EXPERIENCE

- Panini America, Inc.; Staff writer; Irving, Texas

May 2021– Current

- Produced creative, informative, concise copy for sports trading cards and other projects as assigned
- Mined information from databases, news outlets and social media for interesting angles and factoids
- Wrote for MLB, NBA, NFL and NCAA football and basketball programs, as well as European football
- Assisted with the creation and management of promotional copy used on packaging across a variety of products
- Communicated with other departments to ensure deadlines were met on various concurrent projects

- Northwest Florida Daily News; Sports writer; Fort Walton Beach, Florida September 2017 – December 2020

- Served as the lead writer for coverage of 12 area high schools, one junior college and community events
- Conceived and executed content strategy for the *Daily News*' coverage of the UWF football program
- Produced engaging daily content, including game coverage, athlete profiles, podcasts, photos and video
- Edited additional copy for grammatical and factual accuracy in accordance with AP Style guidelines
- Collaborated with design team to curate content tailored to our readership for weekend editions
- Worked to build relationships with area coaches and parents to develop reliable sourcing

- The O'Colly; Oklahoma State's independent student publication; Stillwater, Oklahoma

- Sports editor (December 2016 – May 2017)
 - Oversaw a staff of 17 writers, training them in reporting, interviewing and AP Style
 - Coordinated coverage of 13 OSU sports during the spring semester for print and digital publication
 - Co-built and contributed to daily OSU-based sports and entertainment blogging website
- Staff reporter (August 2015 – May 2017)
 - Served as a beat writer for OSU men's basketball, baseball and equestrian teams

- RIDE TV; Marketing and Communications Intern; Fort Worth, Texas

May – August 2016

- Created and curated content for weekly newsletter, social media and blog posts
- Worked with full-time communications employees to coordinate monthly events and advertising
- Tracked and maintained merchandise inventory to facilitate shipments of online orders

HONORS

Hearst Award – Ninth place, sports writing

Awarded March 2017

Oklahoma Collegiate Media Association – First place, sports writing

Awarded March 2017

School of Media & Strategic Communications Mark of Excellence – Editor of the Year

Awarded April 2017

Eagle Scout

Awarded Nov. 7, 2012

EDUCATION

B.A., Sports Media with an emphasis in multimedia journalism
Oklahoma State University, Stillwater, Oklahoma

Graduation: May 2017
GPA: 3.65

SKILLS

- | | | | |
|-------------------|------------------|----------------|-------------------|
| • AP Style | • Adobe InDesign | • Videography | • Photography |
| • Final Cut Pro X | • Protools LE | • Social media | • Public speaking |

REFERENCES

Seth Stringer

Sports editor
NWF Daily News
Phone: 252-414-4239
Email: sstringer@nwfdailynews.com

Jeff Sullivan

Editorial Director
Panini America, Inc.
Phone: 972-339-0648
Email: jsullivan@paniniamerica.net

Garth Lewis

Editorial Content Supervisor
Panini America, Inc.
Phone: 682-472-7108
Email: glewis@paniniamerica.net