

Samuel V. Grubenhoff

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14650 Landmark Blvd Apt. 1509 | Dallas, TX 75254

EXPERIENCE

- **Panini America, Inc.; Staff writer; Irving, Texas** May 2021– Current

- Produced creative, informative, concise copy for sports trading cards and other projects as assigned
- Mined information from databases, news outlets and social media for interesting angles and factoids
- Wrote for MLB, NBA, NFL and NCAA football and basketball programs, as well as European football
- Assisted with the creation and management of promotional copy used on packaging across a variety of products
- Communicated with other departments to ensure deadlines were met on various concurrent projects

- **Northwest Florida Daily News; Sports writer; Fort Walton Beach, Florida** September 2017 – December 2020

- Served as the lead writer for coverage of 12 area high schools, one junior college and community events
- Conceived and executed content strategy for the *Daily News'* coverage of the UWF football program
- Produced engaging daily content, including game coverage, athlete profiles, podcasts, photos and video
- Edited additional copy for grammatical and factual accuracy in accordance with AP Style guidelines
- Collaborated with design team to curate content tailored to our readership for weekend editions
- Worked to build relationships with area coaches and parents to develop reliable sourcing

- **The O'Colly; Oklahoma State's independent student publication; Stillwater, Oklahoma**

- Sports editor (December 2016 – May 2017)
 - Oversaw a staff of 17 writers, training them in reporting, interviewing and AP Style
 - Coordinated coverage of 13 OSU sports during the spring semester for print and digital publication
 - Co-built and contributed to daily OSU-based sports and entertainment blogging website
- Staff reporter (August 2015 – May 2017)
 - Served as a beat writer for OSU men's basketball, baseball and equestrian teams

- **RIDE TV; Marketing and Communications Intern; Fort Worth, Texas** May – August 2016

- Created and curated content for weekly newsletter, social media and blog posts
- Worked with full-time communications employees to coordinate monthly events and advertising
- Tracked and maintained merchandise inventory to facilitate shipments of online orders

HONORS

Hearst Award – Ninth place, sports writing Awarded March 2017

Oklahoma Collegiate Media Association – First place, sports writing Awarded March 2017

School of Media & Strategic Communications Mark of Excellence – Editor of the Year Awarded April 2017

Eagle Scout Awarded Nov. 7, 2012

EDUCATION

B.A., Sports Media with an emphasis in multimedia journalism Graduation: May 2017
Oklahoma State University, Stillwater, Oklahoma GPA: 3.65

SKILLS

- AP Style
- Adobe InDesign
- Videography
- Photography
- Final Cut Pro X
- Protools LE
- Social media
- Public speaking

REFERENCES

Seth Stringer Sports editor NWF Daily News Phone: 252-414-4239 Email: sstringer@nwfdailynews.com	Jeff Sullivan Editorial Director Panini America, Inc. Phone: 972-339-0648 Email: jsullivan@paniniamerica.net	Garth Lewis Editorial Content Supervisor Panini America, Inc. Phone: 682-472-7108 Email: glewis@paniniamerica.net
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